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## U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
QNB	AA	6,910,017	06/21/05	Woo et al.	705	10	—
QNB	AB	6,546,387	04/08/03	Triggs	705	5	—
QNB	AC	2002/0198794	12/26/02	Williams et al.	220	612	—
QNB	AD	2002/0123930	09/05/02	Boyd et al.	—	—	—
	AE	2002/0107819	08/08/02	Ouimet	—	—	—
	AF	6,405,175	06/11/02	Ng	705	14	—
	AG	2002/0023001	02/21/02	McFarlin et al.	—	—	—
	AH	5,521,813	05/28/96	Fox et al.	705	8	—
	AI	5,212,791	05/18/93	Damian et al.	705	29	—
	AJ	4,744,026	05/10/88	Vanderbei	705	8	—
	AK	3,017,610	01/16/62	Auerbach et al.	840	146.2	—

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

QNB	BA	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.
QNB	BB	Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1.
QNB	BC	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.
QNB	BD	Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, 03/24/00, pages 1-4.
QNB	BE	Technology Strategy Incorporated, <a href="http://www.grossprofit.com">www.grossprofit.com</a> , 03/02/00, pages 1-20.
QNB	BF	Flanagan, David, "Javascript: The Definitive Guide, 3 <sup>rd</sup> Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.
QNB	BG	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).
QNB	BH	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," Marketing Science, Vol. 1, No. 34, 1995 (pages 271-299).

EXAMINER

John R. Beyer

DATE CONSIDERED

11/1/05

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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## U.S. PATENT DOCUMENTS

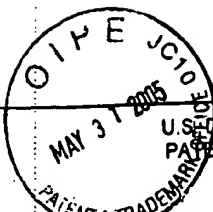
EXAMINER INITIAL*	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

QAB	BI	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," Marketing Science, Vol. 6, No. 2, 1987 (p. 101-123).
QAB	BJ	Little, John D. C., "Brandaid: A Marketing-Mix Model, Part 1: Structure," Operations Research, Vol. 23, No. 4, July-August 1975 (p. 628-655).
QAB	BK	Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).

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## U.S. PATENT DOCUMENTS

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## FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

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QAB	AA	Scherage, Dan, "You Do the Math," Chain Store Age, v76, n7, July 2000.
QAB	AB	"Gymboree Enhances Price Management," Retail Systems Alert, Volume 13, Number 6, June 2000.
QAB	AC	Binkley, James K.; Connor, John M., "Grocery Market Pricing and the New Competitive Environment." Journal of Retailing, v74, n2, Summer 1998.

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